

Client: Simplimagine
Industries: Law, Trade and Commerce
Region: Russia, Moscow
Website: simplawyer.com

PROJECT TYPE

E-Commerce, Startup,
Document Management System,
Interactive Documents Editor

TECHNOLOGIES

Ruby on Rails 4.0, Apache,
MySQL, CoffeeScript, JQuery

DURATION

9 months

METHODOLOGY

Scrum

TEAM

2 Software Developers
1 Part-time Business Analyst
1 Part-time Scum-master

STATUS

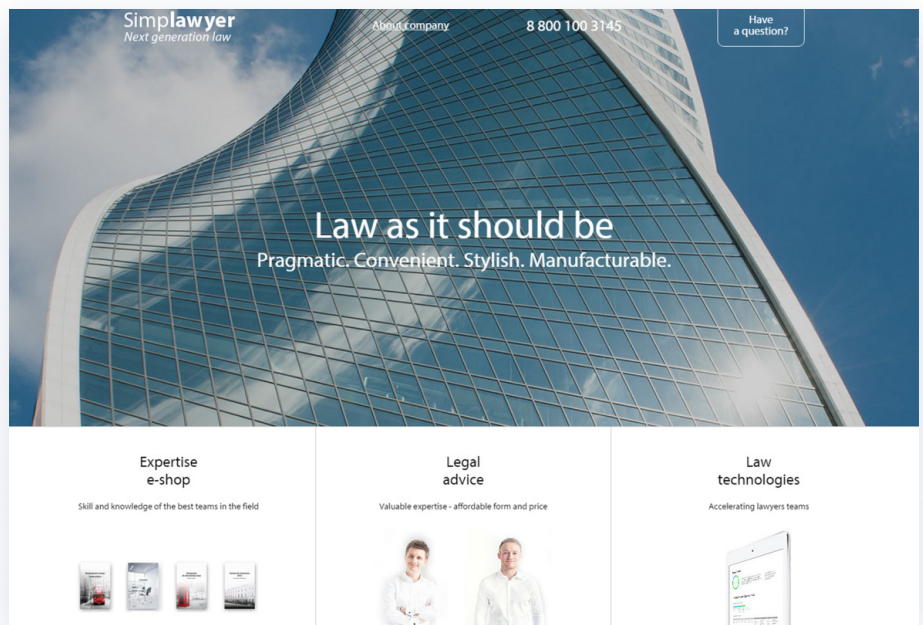
Improvement Stage

WHY CHOSE US

Our partner's recommendation

Simplawyer – Legal DMS and E-Commerce Platform

A group of skilled lawyers from the Russian Federation has founded a **startup** enabling small and mid-sized companies to **create necessary legal documentation** by means of native user interface. This service enables businesses to **reduce expenses and time** for preparation of single-type documents.



Business challenge

The project's aim was to develop a web application allowing users to **create and buy single-type legal documents** for small and medium business.

The key capabilities of the service are sales **stats gathering and flexible rates management**.

Our solution

We have developed an **interactive web editor** (similar to Google Docs) where users can edit legal documents in a web browser. The constructor allows of specifying the company's necessary parameters step by step: the number of founders, authorized capital, etc.

When the edit is finished, the user can save the doc in PDF format. Later they can buy these documents online using integrated payment system – **Robocassa** (accepts all legitimate types of payment in the Russian Federation). The service owners can trace the stats and manage the prices using **the administrative module**.



We are absolutely convinced that cooperation between companies is only successful when based on effective teamwork. But the teams may vary on the degree of their cohesion.

With SumatoSoft LLC, we feel like a bobsled team - together in the same cockpit, aimed at the same targets. And this feeling is off the chart. We are sure that by aligning our efforts we will set new records and grab new medals.



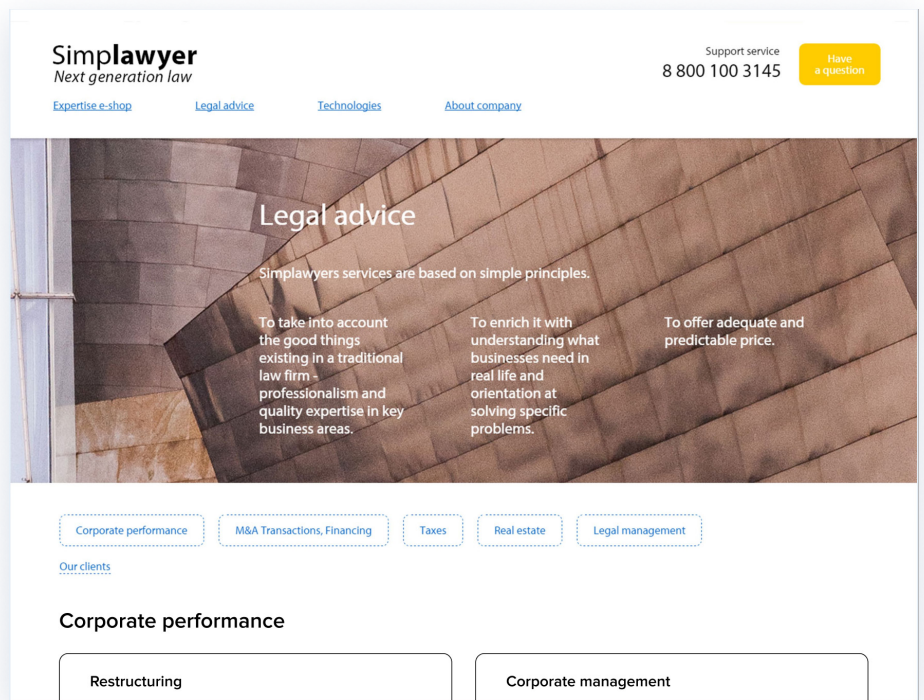
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Registered users (lawyers) can make **the templates of various documents** (regulations, agreements, contracts, etc) and set a flexible price on the use of these templates (Client's Store module). Other users can make their custom documents on the basis of these templates using interactive editor and buy them afterwards.

For fast development and implementation of each module, **the Ruby On Rails 4.0** framework was chosen.

For the most transparent and fast collaboration we chose to follow **the Scrum methodology**.

Results

Today the service works effectively and successfully. Now we are working on the implementation of new modules and are improving the ones released.

Thanks to our solution, the Client manages to find and take the market niche, to reduce operating costs of users' businesses and, consequently, to increase its own income. Introducing new features and modules, the company gained additional revenue streams and increased customers' loyalty.

The client is promoting the service and planning the further functionality.